

Is Your Website Actually GDPR Compliant?

12 Critical Checks Most Sites Fail (And How to Fix Them)

605K+ websites reviewed. Only 46% are fully compliant. **Is yours?**

⚠ Disclaimer: For informational purposes only, not legal advice. GDPR requirements vary by jurisdiction. Consult a qualified lawyer.



46%

The Illusion



- A Cookie Banner Does Not Equal Compliance.
- Doing "something" is not the same as being compliant. Regulators like CNIL use automated scanners that test functionality, not just existence.

The Audit Hierarchy



Tier 1: The Big Three

Immediate regulatory & financial risk (Checks 1, 2, 6)



Tier 2: Docs & Consent

Privacy policies and actual cookie mapping (Checks 3, 4, 5, 9)



Tier 3: Tech & Operations

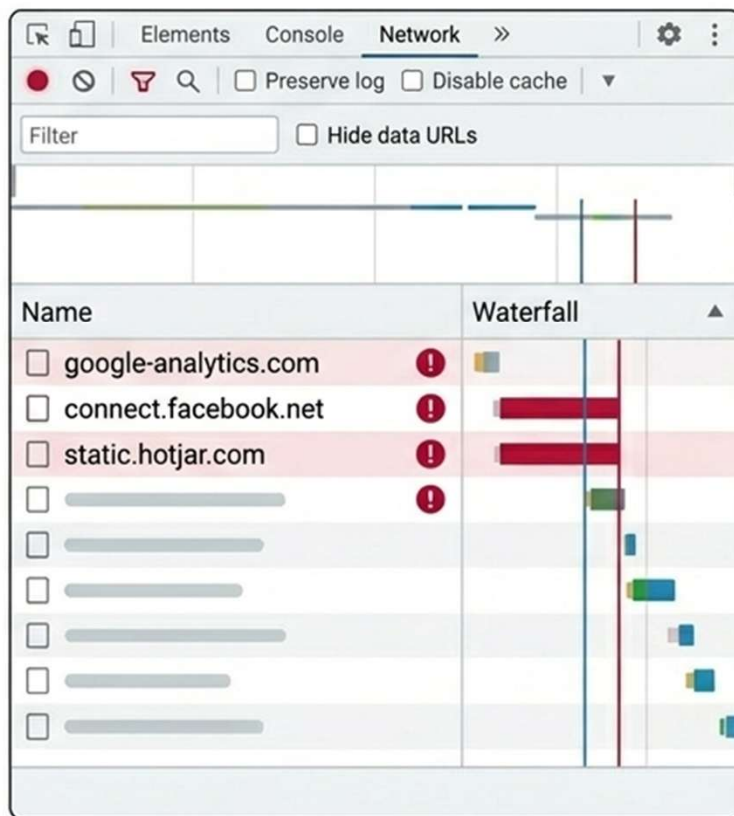
SSL, breach protocols, and user rights (Checks 7, 8, 10, 11, 12)

Priority 1: Pre-Consent Tracking

Check 1: Do tracking scripts fire before the user clicks 'Accept'?

HOW TO TEST

1. Open Incognito browser (F12 → Network tab).
2. Load site. Do NOT click the banner.



FAIL: Outbound requests appear before interaction.

The single most enforced violation in France and Germany.

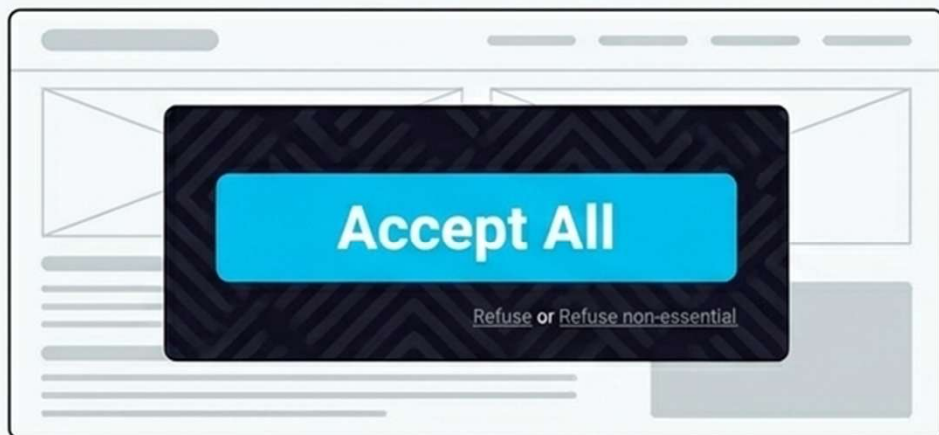


FIX: Configure your Consent Management Platform (CMP) to block these scripts entirely until explicit consent is granted.

Priority 2: Unequal Consent Paths

Check 2: Is 'Refuse All' exactly as easy as 'Accept All'?

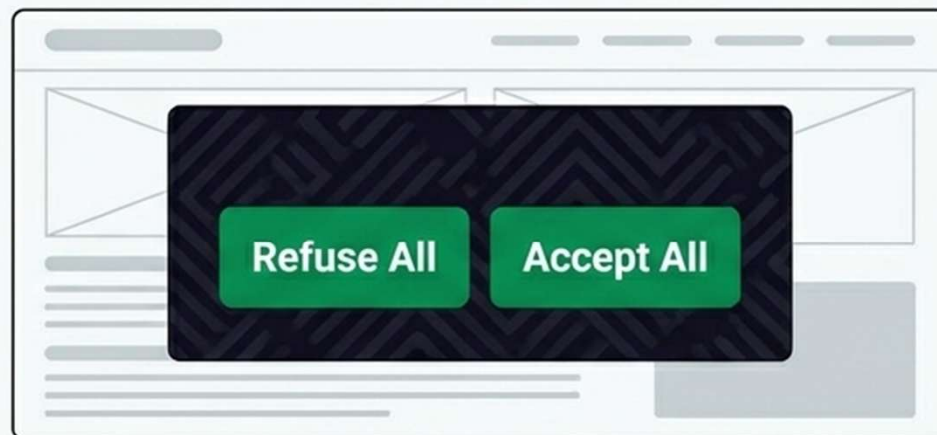
✗ FAIL



Refusing requires more clicks, less visual weight, or extra scrolling.

⚠ Doctissimo was fined €380,000 for this specific **design failure** under CNIL's guidelines.

✓ FIX



Add a 'Refuse All' button at the exact same visual level, size, and step as 'Accept All'.

Priority 3: The Missing Legal Notice

Check 6: Is your **Impressum** or **Mentions légales** complete?

⚠ Warning: German Impressum violations trigger **private cease-and-desist letters (Abmahnung)** directly from competitors, without regulator involvement.

France (Mentions légales - LCEN Art 6)

- ☐ Company name & Legal status
- ☐ Registered address
- ☐ SIRET number
- ☐ Publication director name
- ☐ Hosting provider

Germany (Impressum - DDG §5)

- ☐ Business name
- ☐ Physical address (No PO Box)
- ☐ Phone & Email
- ☐ Commercial register number & VAT ID
- ☐ Responsible person for content

Action: Verify all fields are publicly accessible within 1 click from your homepage.

Documentation & Consent Logs

Aligning your legal text with technical reality.



Data Processors (Check 3)

Goal: Disclose EVERY 3rd-party tool (Analytics, CDN, CRM).

Fix: Audit tools and add a specific Data Processor table to your Privacy Policy.



Retention Periods (Check 4)

Goal: Define exact storage limits (GDPR Art. 13/14).

Fail: Vague phrases like 'as long as necessary'.

Fix: State exact lifespans per category (e.g., Contact forms: 6 months).



Actual Cookies (Check 5)

Goal: Your banner declarations must match reality.

Fix: Audit hidden cookies set by plugins via browser Dev Tools. Regenerate your CMP declaration to match.



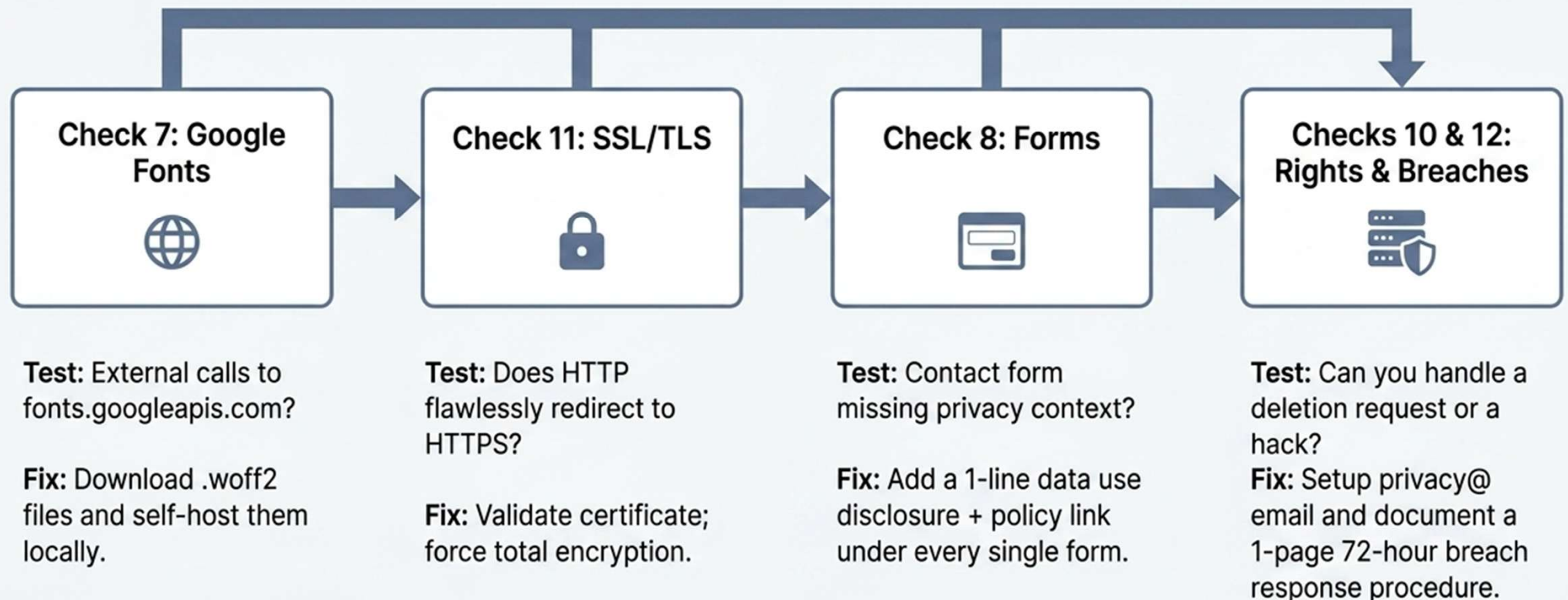
Consent Logs (Check 9)

Goal: Prove valid consent was collected (GDPR Art. 7).

Fix: Enable permanent consent logging in your CMP admin dashboard.

Technical & Process Safeguards

Securing data in transit and at rest.



Your GDPR Compliance Scorecard

Calculate your passed checks to determine your active risk profile.

[Score]	[What it means]	[Immediate Action Required]
12/12	You're in strong shape.	Run an automated technical scan to verify manual assumptions.
9–11/12	Likely exposed on at least one CNIL/German enforcement pattern.	Remediate gaps immediately.
6–8/12	Multiple active risks.	Prioritize fixing Checks 1, 2, and 6 today.
Under 6/12	High priority remediation needed.	Stop everything. Fix your cookie consent architecture first.

Don't guess. Scan.

The 12-point checklist is a manual review. Automated scans catch the unauthorized scripts and hidden cookies buried deep in your code. Built specifically to mirror CNIL (France) and Abmahnung (Germany) regulatory enforcement standards.

Get a **Full PDF report** with a prioritized remediation list for €49.

Run Free Website Scan → Sitetals.com

